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Governor Francisco Emmanuel "Pacoy" R. Ortega III together with Miss Universe 2016 Pia Wurtzbach assist Mutia ti La Union 2016 Trizhia Ocampo in dawning the crown to the new Mutia ti La Union, Carina Cariño of Agoo on March 2, 2017 at the City Plaza, San Fernando City, La Union. Photo by Wendell B. Tangalin

## GANNUAT TI PGLU ITI AGRI-TOURISM, PINADAYAWAN NI PRESIDENTE DUTERTE

### DAUGHTER OF MISS LA UNION 1989 BAGS MUTIA TI LA UNION 2017 TITLE

For the sixth time in a row, the Municipality of Agoo brought home the bacon when Ms. Carina Cariño bagged the Mutia ti La Union 2017 title during the pageant coronation night on March 2, 2017 at the San Fernando City Plaza.

Ms. Cariño, a 19 year-old 3rd year BS Applied Statistics student at De La Salle University is the daughter of 1989 Miss La Union Nora Gebilaguin who also represented Agoo.

Apart from her charms and beauty, she wowed the judges led by Miss Universe 2015 Pia Wurtzbach in the Question and Answer portion when she wittingly answered, "I would have to name my handler Mommy Paul because she has inspired me to go here and be here to inspire people as well. I do not think that we should limit the female figure to women who are biologically female because we already have transcended towards a new era where we can define women as those who have already changed their gender and already decided to be identified as women. I think that Mommy Paul has inspired me here to stand in front of you all in this pageant because I believe that he told me and inspired me that pageants are celebration of a woman's beauty and inspires and empowers women and that is how big his impact in my life... her impact in my life is" when asked by Ms. Wurtzbach "Aside from your mother, can you name another female figure in your life that inspired you?"

Ms. Cariño also won several special awards such as Ms. Sillag, Ms. Beautiful Skin and Best in Gown. On the other hand, Ms. Alyanna Berline Choo of San

Fernando City won Miss Thunderbird and Miss Radiant Smile; Ms. Nadine Cangcla of Bauang as Miss 1590; Ms. April Soliven of Caba as Miss Beautiful Hair and Best in Swimsuit; Ms. Joanna Ann Palabay of San Juan as Miss LUECO; and Ms. Roxanne Danielle Sanglay of Bangar as People's Choice Awardee and Miss Photogenic.

Ms. Shawntel Michole Cruz of Santo Tomas who also got the AGL Body Beautiful and Best in Talent and Ms. Rainzee Kayle Jamaeca of Pugo won as Mutia ti Turismo and Mutia ti Kalikasan respectively. Ms. Katherine Joy Adona of Balaoan landed as 1st runner-up and Ms. Darlene Mae Caoile of Luna who also got Miss Friendship as 2nd runner-up.

The show, which lasted for a bit more than three hours and promptly started at 7:00pm, gained acclaims from social media users. It was made available for online viewers through a livestream in Facebook, which catered to more than 300,000 viewers in different parts of the globe.

Big stars such as Ms. Jasmine Curtis-Smith, Mr. Albert Martinez, Mr. Hayden Co and Cong. Geraldine Roman were also invited as judges and Kapuso star Alden Richards serenaded the 20 candidates.

Mutia ti La Union 2017 is one of the highlights of the 167th Foundation Anniversary of the Province of La Union under the leadership of Governor Francisco Emmanuel "Pacoy" R. Ortega III and supervised by his Executive Assitant V, movie & TV Actress Joy Ortega - Joanna C. Guerrero

Mismo a ni Presidente Rodrigo Roa Duterte iti nangpadayaw iti La Union babaen iti panagaramat iti maika-167 nga anibersario iti pannakaipundar ti probinsia tapno maimostrador dagiti kabaalan iti La Union nga agabalin a sentro ti Agri-Tourism iti Amianan a Luzon intono 2025.

Iti mensahena a naipablaak iti rekuerdo a libro iti nasao nga okasion, kinablaawan ti Presidente iti Probinsial a Gobierno ti La Union (PGLU) babaen iti panagpannakkell iti probinsia kadagiti produkto ken apit a lokal kas wagas tapno agabalin a kangrunaan a destinasion ti Agri-Tourism. Pinadayawan pay ni Presidente

Duterte dagiti taga La Union gapu iti panagkaykaysada iti panagrambakda iti nabaknang a naglabas, nakaranting a kutura ken kasigudan a libnos. Nangipaay met ni Bise Presidente Maria Leonor G. Robredo ken dagiti dadduma pay nga opisial ti pagilian ken lokal a gobierno iti mensaheda.

Iti datoy a tawen, nagimprenta ti PGLU iti libro a rekuerdo nga addaan iti istilo iti libro a travel guide. Makita ditoy dagiti potensial ti Agri - Tourism, produkto, aplaya, sangbay, restawran, resort, hotel ken sabali pay a kabaalan iti turismo dagiti ili ken ciudad ti La Union.

-Israel O. Rudio

### PANAGTINNULONG TI PGLU KEN LUPPO NAPATIBKER

Pinabaro ken pinatibker ti Probinsial a Gobierno ti La Union (PGLU) ken La Union Police Provincial Office (LUPPO) nga idadauloan ni PSSUPT Leo M. Francisco ti panagkaduada iti panangsalaknib ken panangtaginayon ti kappia para ti naan-anay a panagprogreso.

Daytoy ket naiyunay-unay idi New Year's Call ti

LUPPO kenni Gobernador Francisco Emmanuel "Pacoy" R. Ortega III idi Enero 18, 2017 iti Diego Silang Hall, Kapitolio, Ciudad ti San Fernando, La Union.

Kinuna ni Gob. Pacoy a ti sirmata a pagbalinen ti La Union kas "Heart of Agri-Tourism in Northern Luzon" iti 2025 ket saan a madanon nu awan iti talna ken kappia. Nagyaman

pay isuna man pay isuna kadagiti opisial ti LUPPO para kadagiti sakripisio ken tureda tapno maikkan ti nasayaat ken natalna a biag dagiti umili.

Daytoy a pasken ket naatendaran iti 41 nga opisial ti LUPPO nga inawagan ni Gob. Pacoy kas "Natured a lallaki ken babbai ti Philippine National Police (PNP)."

**INSIDE:**

**GOV. PACOY UNVEILS LA UNION'S ANTI-ILLEGAL DRUGS PROGRAM P3**

**GOV. PACOY CHAMPIONS LA UNION AGRI-TOURISM P6**

**TAPUAKAN RIVER IS THE GREENEST INLAND BODY OF WATER IN LA UNION P8**



# Message from the Governor

## Spreading the Love of La Union

The hearts of the men and women of the Provincial Government of La Union are now beating as one for the love of La Union.

Dimtengen iti panawen a datoy nga ayat ket iwaras ken ibunobon iti sibubokel a Probinsia ti La Union tapno mapatibker pay iti panagkaykaysatayo. Datoy nga ayat ken panagkaykaysa iti mangidanon kadatayo kadagiti arapaaptayo iti nataginayon nga urnos, talna ken rang-ay para iti amin a taga La Union. Datoy ti poon ken gapu isu nga idadauloak ti Probinsial a Gobierno nga agpaspariar kadagiti barangay ti La Union aglalo iti programa nga "I Love My Barangay, I Love La Union." Awan iti palpalabsek a gundaway tapno maidanon ken maiwarasko ti ayat iti intero a probinsia.

Babaen iti agkaykaysa a pinaglabtik iti puso iti amin a taga La Union, mananama a magun-od tayo ti sirmatayo para iti probinsia a "La Union: the Heart of Agri-Tourism in Northern Luzon by 2025." Nalalakatayo a mapaado dagiti turista nga umay agpaspariar; nabibiitayo a maipundar dagiti Agri-Tourism Sites kadagiti tourism circuits iti probinsia; adado a trabaho iti maipay; nalalaka tayo a mairnaad dagiti napanglaw; ken magun-odtayo iti nangangato a kalidad ti biag ditoy probinsia. Asasideg iti balaigi kadatayo no addaantayo ti ayat ken inspirasion. Ti puso, saan a pulos agkamali, ilabtikna datoy iti usto a karirikna ken pagsayaatan nga agnanayon.

Let our unified heartbeats be heard in the whole country and the whole world. Let us make tourists in the Philippines and beyond realize that somewhere in Northern Luzon lies a Province called La Union that is all geared-up to become the go-to place in Agri-Tourism. Let our united heartbeats spread the good news that we do not only do business as usual but we are now doing what is beyond better!

Hold on my people of fair La Union, these are very exciting times!

Agay-ayat kadakayo amin,

FRANCISCO EMMANUEL "PACOY" R. ORTEGA III  
Gobernador

## MAIKA-WALO A LA UNION SKILLS OLYMPICS, NAGBALAIGI

Naipakita dagiti laing dagiti agtutubo nga obrero ken estudiante iti probinsia idi naglabas a Pebrero 28. Kinablaawan ni Technical Education and Skills Development Authority-Region I Director Cenon M. Querubin iti PGLU ken Association of Technical-Vocational Institutions of La Union (ATVILU) gapu iti agtultuloy a panagkaykaysada tapnu agbalaigi iti programa.

Iti panagibagina kenni Gobernador Francisco Emmanuel R. Ortega III, inpaay ni Bise Gob. Auero Augusto Q. Nisce iti panagiyamni iti TESDA ken ATVILU. Inyunay-unayna nga iti edukasion iti maysa kadagiti pundasion iti La Union gapu ta dagiti praktikal nga abilidad, ayat, nasayaat nga ugali ken kinagaget ket napatek tapnu magun-od iti naranigwa a masakbayan. Inawisna dagiti nakisalip a kanayonda nga ipategi iti panagkakadua. Inawisna pay iti TESDA nga itaginayonda iti panagkaykaysada iti PGLU nga agganuat tapnu dumur-as iti industrial arts iti probinsia.

Iti Arch Welding, dagiti nangabak ket isuda Jesus O. Olay ti Norphil Innovative Center of Education (NICE), balitok; Manny M. Papa ti CICO-

SAT, plata; ken Adrian A. Aromin ti Bauang Training Center and Services (BTCS), bronse. Para iti Automotive Technology, Nark Ericson Mosuela ti CICOSAT, balitok; Aldin John D. Campos ti Polytechnic College of La Union (PCLU), plata; ken Joselito B. Barnachea ti Southern Ilocandia College of Arts and Technology (SICA), bronse. Iti Electrical Installation and Maintenance, John Arly A. Cariño ti Technical Education and Skills Development Authority-Regional Training Center I (TESDA-RTC-I), balitok; Ryan Verceles ti SICAT, plata; ken Michael V. De Guzman ti Northern Philippines College for Maritime Science and Technology (NPCMST), bronse. Iti Massage Therapy, Solomon Joseph D. Salon ti ISMTMI SFC, LU, Inc., balitok; Janice V. Mumar ti The Great Provider Educational Center, plata; ken Domingo Gatchalian ti BTCS, bronse. Iti Bedmaking, Roland D. Marcos ti Sea and Sky College, balitok; Rafael C. Capitan ti La Union College of Science and Technology (LUCSAT), plata; ken Kasandra C. Orillos ti Saint Bernard College, bronse. Iti met Cake Decoration, Ruel B.

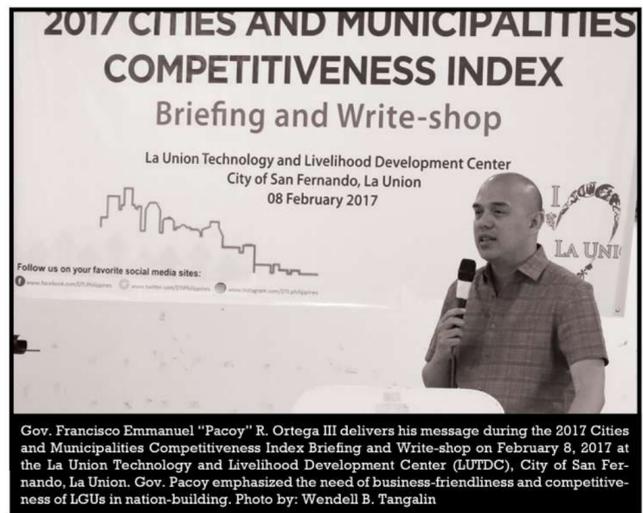
Ordoño ken John Patrick V. Dasigan ti PCLU, balitok; Berlin M. Flora ken Brad Harold Culaton ti Colegio de La Union, plata; ken Dianne Ducusin ken Lorelyn D. Banayat ti Don Mariano Marcos Memorial State University-Northern La Union Campus (DMMMSU-NLUC), bronse. Para iti Cookery, Gemma S. Ordinado, Fely P. Demaanang ken Patricia Earl R. Abellera ti STI College, balitok; Gertrude Ysabel Cornelio, Princess Managoang ken Mark Lee Acosta ti LORMA Colleges, plata; ken Vergel B. Munar, Analyn Cabuag ken Joel Calacsan ti PCLU, bronz. Iti Fruit Carving, Karl Joven G. Bicara ti Colegio de La Union bagged, balitok; Jose E. Gallardo ti Sea and Sky College, plata; ken Mark Gregor John Paul H. Estoque ti PCLU, bronz. Para iti met Table Skirting, Christianne Joy F. Hafalla ken Florencio B. Fangon ti Colegio de La Union, balitok; Jerika Estrada ken Janice B. Madriaga ti PCLU, plata; ken Juvelyn C. Binabise ken Judy Anne C. Saltiban ti SICAT, bronz. Iti Waitering, Arjay A. Juguilon ti Colegio de La Union, balitok; Michelle C. Barit ti LORMA Colleges, plata; ken Ahlex Andrea R. Caluza ti LUCST, bronz.

## PGLU, MAYSAN NGA ISO 9001:2015 CERTIFIED

Naragasak nga in-waragawagni Gobernador Francisco Emmanuel R. Ortega III a nagun-oden iti PGLU iti ISO Certification for Quality Management System (QMS-ISO 9001:2015) idi Ecumenical Thanksgiving Prayer and Simultaneous Anniversary Flag-Raising Program idi naudi a Marso 2 iti Provincial Capitol Grounds. Pak-aibilangan datoy iti 11 a Departamento nga addaan iti 31 a Standard Procedures. Dagiti nabati pay nga 11 a Departamento a pakairamanan iti lima a

District Hospital ken La Union Medical Center ket mananama a mapaayan met iti nasao a sertipikasion. Inbagani Gob. Pacoy nga iti ISO Certification ket makatulong iti PGLU tapnu dumur-as iti transformative Governancena para iti pannakagud-od iti sirmata nga agbalin a sentro ti Agri-Turismo ti Amianan a Luzon iti La Union nu dumteng iti 2025. Inawis pay ni Gob. Pacoy dagiti lokal a gobierno ti probinsia a gumun-od met iti ISO Certification.

Iti Quality Management System (QMS) ket maysa a pormal a sistema a mangdodokumento kadagiti proseso, pamaayan ken responsibilidad tapnu magampot iti dekalidad a tanigansa ken gandat. Iti QMS ket makatulong a mangipaay iti koordinasion ken direksion para iti maysa nga organisasion tapnu magpaayna paana datoy dagiti kasapulan dagiti kliente; tapnu umanamo datoy kadagiti kasapulan a regulasion; ken tapnu agtuloy ken agtaginayon iti tarubok ken kinaalisto.



Gov. Francisco Emmanuel "Pacoy" R. Ortega III delivers his message during the 2017 Cities and Municipalities Competitiveness Index Briefing and Write-shop on February 8, 2017 at the La Union Technology and Livelihood Development Center (LUTDC), City of San Fernando, La Union. Gov. Pacoy emphasized the need of business-friendliness and competitiveness of LCUs in nation-building. Photo by: Wendell B. Tangalin



Iti Computer Systems Servicing, Edward Lee S. Lucagan ti DMMSU-SLUC, balitok; Anthony D. Carreon ti DMMSU-Mid La Union Campus, platar; ken Cefegreno V. Ablaya ti SICAT, bronz. Iti Graphic Design, Roel D. Damisel ti DMMSU-MLUC, balitok; Alexander V. Sorria ti DMMSU-SLUC, plata; ken Althea Antoniette R. Peña ti AMA College, bronz. Ken

## GOV. PACOY UNVEILS LA UNION'S ANTI-ILLEGAL DRUGS PROGRAM

Gov. Francisco Emmanuel "Pacoy" R. Ortega III presented the Anti-illegal drugs transformative road map of La Union with the vision "Illegal Drug-Free La Union by 2017 and Beyond" during the La Union Drug Abuse Council (LUADAC) 1st quarterly meeting on February 6, 2017 at the Diego Silang Hall, Capitol Building, San Fernando City La Union.

The LUADAC Chairman proposed to institutionalize among pro-active special bodies, especially the Council of the 5 Pillars of the Criminal Justice System of the Province, areas of convergence, collaboration and sharing. "We will establish the La Union Special Drug Education Center to support the core function of intensifying Anti-illegal Drug Awareness and Education." Governor Pacoy said.

PSSUPT. Leo M. Francisco, OIC-Provincial Director of La Union Police Provincial Office (LUPPO) reported that for CY 2016, there was a drop on illegal drug supply and a number of groups identified with

illegal drug trade were neutralized. This further resulted to the decrease of index crimes from 801 to 484 incidents in 2016.

During the presentation of best practices on anti-illegal drug initiatives, Bauang Mayor Eulogio Clarence Martin de Guzman III shared their campaign dubbed as "Bauang Ayaw sa Droga (BAD)" which was re-launched on August 2014. The Municipality of Bauang also allocated funds, assisting the surrendered drug personalities with livelihood programs such as goat and cattle breeding and swine fattening. Their program also includes counseling, training, rehabilitation and random drug testing. The municipality also includes sports programs and activities.

Mayor Herminigildo Velasco of the Municipality of San Gabriel also shared their programs for drug personalities who surrendered such as metal arc welding skills training program with the assistance of TESDA. Other programs

include school-based campaign such as KA-BADI (ka-buddy), information materials translated in iloko and giving recognition to DABARKADS (Damayan ang BARangay, Krimen At Droga Stugguin).

In support to Gov. Pacoy's vision and War on Drugs of President Rodrigo Roa Duterte, the LUADAC approved the Anti-illegal Transformative Roadmap. It aims for a sustainable and inclusive development that improves the quality of life of the people living in the province through the establishment of the La Union Drug Education Center; La Union Satellites Drug Rehabilitation Center; allocation of counterpart funds to support components La Union Government Unit (LGU) livelihood programs; and, to mobilize resources to support the Double Barrel Program of the Philippine National Police (PNP). It is expected to mobilize all the different agencies and offices/department of the government.

-Lorena C. Luna



Governor Francisco Emmanuel "Pacoy" R. Ortega III presents a bidbook which contains a compilation of the Anti-Illegal Drugs Campaign Initiatives of the Provincial Government of La Union during the La Union Provincial Police Office's New Year's Call on January 19, 2017 at the Diego Silang Hall, Provincial Capitol, City of San Fernando, La Union. Photo by: Wendell B. Tangalin



Gov. Francisco Emmanuel "Pacoy" R. Ortega III (left) presides the La Union Anti-Drug Abuse Council (LUADAC) Meeting on February 6, 2017 at the Diego Silang Hall, Provincial Capitol, City of San Fernando, La Union. Agenda of the Meeting include the presentation of the CY 2016 state of Peace and Order in La Union; Best practices on Anti-Illegal Drug Initiatives of Bauang and San Gabriel, La Union; presentation and approval of PGLU Anti-Illegal Drug Transformative Roadmap; and Action Planning for Oplan Double Barrel Alpha in 2017. Also in the photo are PSSUPT. Leo M. Francisco, LUPPO Director (2nd from left) and Atty. Geoffrey C. Tacio (3rd from left) of the Philippine Drug Enforcement Agency (PDEA). Photo By: Loren M. Obillo

## KINATURED DAGITI NAPALTUGAN A PULIS ITI DRUG SHOOTOUT, PINADAYAWAN NI GOB. PACOY

Binigbig ni Gobernador Francisco Emmanuel "Pacoy" R. Ortega III ti kinabanuar dagiti kameng ti La Union Police Provincial Office (LUPPO) a napaltugan idi nagserbida iti warrants of arrest idi agsapa ti Enero 2, 2016 iti Barangay Cacamilangan Norte, Camiling, Tarlac.

Base iti report dagiti otoridad, ti suspek a ni Enrico "Ikong" Magarde nga armado iti Caliber 45 Thompson Sub Machine Gun ken agnaaed iti Barangay Leones West, Tubao, La Union ket nakipinnaltugan kadagiti kameng iti LUPPO ken Camiling, Tarlac Philippine National Police. Napaltugan ni Clnsp. Bernard Pagaduan, LUPPO Intelligence Chief iti gurong; SInsp. Juan Maggay, Hepe ti Tubao Philippine National Police iti tian; ken PO 2 Ryan Ponce iti tengnged. Bimales dagiti kakaduada ket natay ti suspek a mabigbigbig kas maikapat a most wanted person ti La Union ken kanawan nga ima iti maikadua a kangangatuan a drug personality iti La Union a ni Salvador Marzan.

Dagiti Warrant of Arrest ket gapu iti RA 9165 (Comprehensive Dangerous Drugs Act of 2002), RA 10591 (Comprehensive Law on Firearms and Ammunition) ken RA 9516 (Laws on

Illegal/Unlawful Possession, Manufacture, Dealing in, Acquisition or Disposition of Firearms, Ammunition or Explosives or Instruments used in the Manufacture of Firearms, Ammunition or Explosives).

Laksid iti Caliber 45 Thompson Sub Machine Gun, dagiti pulis ket nakaala pay iti dua a granada ken silencer iti paglemlemngan ti suspek.

Kadua ni Gobernador Pacoy iti kapiasi ti pusona a ni ABONO Party-list Representative Vini Nola A. Ortega, personal a pinasyarna dagiti napaltugan a pulis iti ospital idi Enero 3, 2017. Nangipaay ti Gobernador iti Sertipiko ti Komendasion kadagiti pulis a mangbigbigbig ti naisangangayan a kinatured ken patriotismo idi inserbida iti arrest warrant a nagresulta iti pannakapaltogda. Nakaawat pay iti tulong-pinansial dagiti napaltugan a pulis. Nagyaman ni Gob. Pacoy ken Congresswoman Ortega ta nagserbida nga inspirasion para iti LUPPO ken dagiti taga La Union iti agtultuloy a laban ti probinsia kontra illegal a droga kas panagsuporta iti krusawan ni Presidente Rodrigo R. Duterte a pinakawan iti droga iti intero a pagilian.

- Israel O. Rudio



Gov. Francisco Emmanuel "Pacoy" R. Ortega III (left) awards the Certificate of Recognition, a copy of Resolution 005-2017 and financial assistance to PO2 Ryan Erpilo Ponce, one of the wounded Operatives/Personnel of the La Union Police Provincial Office on a Drug Operation in Tarlac during the First Monday Flag Raising Ceremony of the year on January 9, 2017 at the Provincial Capitol Grounds, City of San Fernando, La Union. Photo by: Loren M. Obillo



### SARANAY NI CONG. SANDRA

Kas pamimigbig iti manalatak a liderato ken napateg a kontribusiona iti pangagdur-as iti Ili ti Agoo ken Probinsia ti La Union, napadayawan ni Cong. Sandra Y. Eriguel iti Maikadua a Distrito iti prestihoso a Saranay Award iti Pammadayaw 2017 Conferment of Awards ti PGLU a naisayangkat idi Marso 1 iti Diego Silang Hall ti Kapitolio. Datoy iti kangatoan a pammadayaw para kadagiti kalipikado a residente ti La Union.

Iti La Union Service Award ket naipaay kada pasado Bokal Victoria L. Aragon, Robert B. Madarang, Jr., Alfredo Pablo R. Ortega ken Joaquin C. Ostrea, Jr.; pasado Mayor Al-fred O. Conception, Clyde P. Crispino, Joy Pinzon-Merín, Daisy A. Sanyangda, Ruben L. Valero, Jr. Ken Divina D. Velasco; Jeanette Z. Bagtas ti Caba Elementary School; Virginia V. Casuga ti Ilocos Training and Regional Medical Center; Dr. Oscar "OJ" L. Jornacion, Chairman ken Presidente ti 1st Tri-Media Group of Companies; Violeta V. Nipal-Mendoza ti Civil Service Commission - La Union Field Officer; Atty. Melvin V. Mendoza, pasado a District Governor ti Kiwanis International Philippine; Lovell Jeune La Phonzo M. Esperanza, surfer a rescuer ti San Juan; ken Reggie L. Cabutan, iti napudno a taxi driver ti Siudad ti Baguio a taga Parasapas, Rosario.

Iti maikadua a direto a tawen, iti

Most Outstanding Lupong Tagapamaya-pa ket nagun-od iti Barangay Parian ti Siudad ti San Fernando nga idadualoan ni Punong Barangay Ruben P. Rivera. Iti met Diego Silang Award, iti kangatoan a pammadayaw a maipaay kadagiti kalipikado a saan a residente ti La Union ket naipaay kada Nygjel B. Armada, Chief of Party ti Ecosystems Improved for Sustainable Fisheries Project; Roger P. Daquiao, pasado a Direktor ti Department of the Interior and Local Government-La Union; PSSupt Leo M. Francisco, Acting Provincial Director ti La Union Police Provincial Office; ken Jeffrey C. Tacio, Regional Director ti Philippine Drug Enforcement Agency-Region I.

Dagiti met napadayawan iti Abel Award, kangatoan a pammadayaw para kadagiti Non-government Organizations, Government Organizations, LGUs ken Peoples Organizations a masarakan iti ruar iti La Union ket naipaay iti Institute for Solidarity in Asia, Inc. ken Nurses Touch Home Health Provider and Hospice, Inc.

Nagud-od met iti umuna a Lifetime Public Service Achievement Award ni Manuel "Manoling" C. Ortega babaen iti SP Resolution No. 061-2017. Nagserbi isuna kas Gobernador, Congressman ti Umuna a Distrito ti La Union ken Mayor ti Ili ken Siudad ti San Fernando, La Union.

### LA UNION VETS ADMINISTER PETS' DAY OBSERVANCE



The Provincial Government of La Union headed by Governor Francisco Emmanuel "Pacoy" R. Ortega III thru the Office of the Provincial Veterinarian led by Dra. Nida N. Gapuz administered this year's La Union Pets Day in observance of the 167th Foundation Anniversary of the province on February 22, 2017 in front of the City Hall of San Fernando, La Union.

The event was highlighted by a Pet Parade around the city proper which was followed by a spiritual blessing of the pets. Clientes availed of the free veterinary services of the OPVET licensed veterinary practitioners, technical staff and volunteer-clinicians.

The activity includes free veterinary

services on 271 anti-rabies vaccination, 98 deworming applications, 7 pet treatment and 15 castration operations.

Gapuz, when interviewed, pointed out his department's continued commitment in supporting Governor "Pacoy" Ortega's vision on agri-tourism while embarking on a more responsive veterinary services delivery aimed to address the pressing concerns of the countryside OPVet secures the public from any health hazards which may be derived from livestock being served for human consumption thru the six (6) Animal Quarantine Checkpoints currently in place in the entry and exit points of the province. -Ferdinand P. Buccat



Immediate past Gov. Manuel C. Ortega (Center) receives the Lifetime Public Service Achievement Award during the Pammadayaw 2017 on March 1, 2017 at the Diego Silang Hall, Provincial Capitol, City of San Fernando, La Union. Photo by Wendell Tangalin



Recipients of the Diego Silang Award poses with La Union officials during the Pammadayaw 2017 on March 1, 2017 at the Diego Silang Hall, Provincial Capitol, City of San Fernando, La Union. Photo by Rizalde Buenaventura



La Union Service Awardees poses with La Union officials during the Pammadayaw 2017 on March 1, 2017 at the Diego Silang Hall, Provincial Capitol, City of San Fernando, La Union. Photo by Rizalde Buenaventura

### PGLU MEGA JOBS FAIR DRAWS 12,000 JOBS

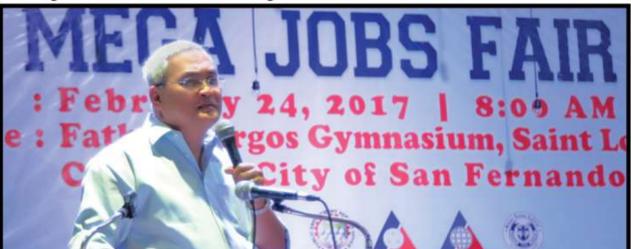
As part of the 167th Foundation Anniversary of the Province of La Union, the Provincial Government of La Union (PGLU), partnering with several key government agencies, companies, and manpower agencies held a Mega Jobs Fair on February 24, 2017 at the Burgos Gym, Saint Louis College, Carlatan, City of San Fernando, La Union.

Governor Francisco Emmanuel "Pacoy" R. Ortega III, through Vice Gov. Aureo Augusto Q. Nisce, expressed his sincerest gratitude to the recruiting partners and government agencies that helped make the event a success. He said that the province's vision is not only in making La Union the Heart of Agri-Tourism in Northern Luzon by 2025 but also making the province the preferred investment destination in the North.

Vice Governor Nisce, being a businessman himself, shared his advice and tips to the aspiring applicants. He emphasized the importance of having a passion for the job they are applying. In his message concluded with a challenge of

proving their worth to the employer through hard work and willingness to go the extra mile in the performance of their jobs.

Over a thousand job seekers participated in the event according to the Public Employment Service Office (PESO) Manager Charito C. Dator. Out of the 1024 applicants, 532 of them were set for final interviews and follow ups, 334 were qualified but still had to comply with documentary requirements and 107 were hired on the spot. The PESO Manager also said that their office targeted 3,000 job vacancies for the event but the actual job vacancies reached a total of 11,931, of the total 6,525 jobs were for employment abroad and 5,406 were for local employment. She assured that there are still a lot of job openings and job hunters are always welcome to visit their office at the La Union Provincial Administrative Commercial (LUPAC) Building, City of San Fernando, La Union. -Marcel A. Florentino



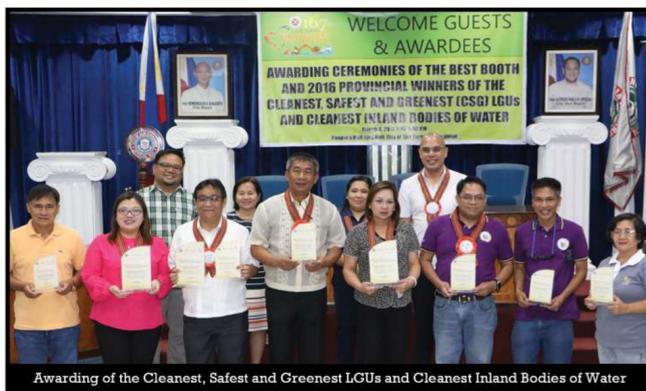
Vice Gov. Aureo Augusto Q. Nisce addresses the job seekers, employers and visitors at the Mega Jobs Fair held on February 24, 2017 at the Father Burgos Gym, Saint Louis College, Carlatan, City of San Fernando, La Union. -Photo by: Abraham N. Bautista



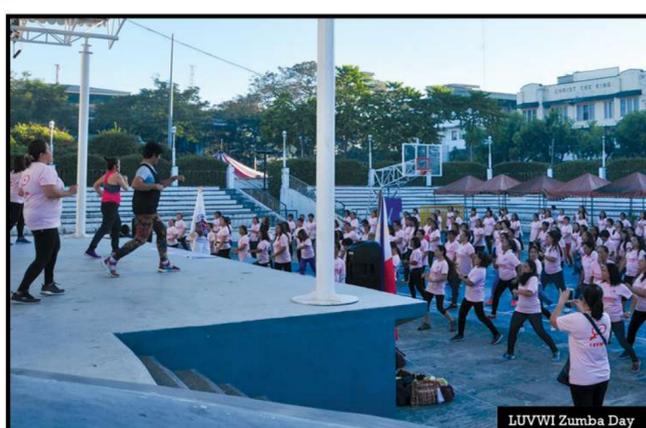
Gov. Pacoy delivers his Anniversary message



Anniversary Flag Raising Ceremonies led by Provincial Officials



Awarding of the Cleanest, Safest and Greenest LGUs and Cleanest Inland Bodies of Water



LUVWI Zumba Day



Anniversary Ecumenical Thanksgiving Prayer



Releasing of Balloons during the 167th Foundation Anniversary of La Union



Mutia ti La Union 2017 winners



Mutia ti La Union 2017 Evening Gown Competition with actor Alden Richards serenading the candidates.



Mutia ti La Union 2017 Swimsuit Competition with hosts Ms. Ai-Ai Delas-Alas and Mr. Boy Abunda



Governor Francisco Emmanuel "Pacoy" R. Ortega III (at the rostrum) explains his programs and plans to the people of Sto. Tomas during the Emergency Shelter Assistance Distribution at Sto. Tomas, La Union Covered Court on January 24, 2017. Photo by: Wendell B. Tangalin



Governor Francisco Emmanuel "Pacoy" R. Ortega III together with his wife, ABONO Party list Re-presentative Vini Nola A. Ortega (to his right) share light moments with the City Prosecutors during their courtesy call on January 26, 2017 at the Diego Silang Hall, Provincial Capitol, City of San Fernando, La Union. Photo by: Wendell B. Tangalin



Governor Francisco Emmanuel "Pacoy" R. Ortega III presents the Transformative Governance Framework to employees during the PGLU Strategic Alignment Session on February 13, 2017 at the Diego Silang Hall, Provincial Capitol, City of San Fernando, La Union. Photo by: Wendell B. Tangalin



Governor Francisco Emmanuel "Pacoy" R. Ortega III delivers his speech during the "I Love La Union, I Love My Barangay" program on January 27, 2017 at the Sudipen Covered Court, La Union. Photo by: Wendell B. Tangalin



Governor Francisco Emmanuel "Pacoy" R. Ortega III together with his wife, ABONO Partylist Rep. Vini Nola A. Ortega hands over a love gift from Philipinong May Puso Foundation (PMPF) to one of the indigent residents of Barangay Masicong, City of San Fernando, La Union on January 2, 2016. PMPF is a newly launched foundation in honor of the late Mrs. Soledad Roa Duterte, President Rodrigo Duterte's mother, fondly known as 'Nanay Soleng.' Photo by: Wendell B. Tangalin



Governor Francisco Emmanuel "Pacoy" R. Ortega III under scores the importance of helping each other during the giving of shelter financial assistance at the Civic Center of Agoo, La Union on February 10, 2017. Photo by: Wendell B. Tangalin



Governor Francisco Emmanuel "Pacoy" R. Ortega III and wife ABONO Partylist Representative Vini Nola A. Ortega talk to the beneficiaries during the financial assistance distribution on January 25, 2017 at the Office of the Governor, Provincial Capitol, City of San Fernando, La Union. Photo by: Wendell B. Tangalin

### SEARCH FOR LGU'S BEST PRACTICES VALIDATION

Validation for the Search for the Best LGU Best Practices - Project-Based category was held on February 15, 2017 at the Diego Silang Hall of the Provincial Capitol Building, City of San Fernando, La Union. It was conducted by the Regional Development Council, the validating team led by Mary Jane Cacanindin of the National Economic Development Authority (NEDA), which is composed of representatives from several key government agencies and stakeholders.

Governor Francisco Emmanuel R. Ortega III welcomed the validation team and thanked them for taking the time to consider La Union Rescue as a worthy entry. Gov. Pacoy championed the achievements of La Union Rescue including the disaster preparedness initiative which has already capacitated over 2,000 respondents. The Governor believes that the key to ensuring the safety and survival of the people is in the grassroots level through training and education on how to properly respond in times of disaster.

### LU TRANSFORMATIVE GOVERNANCE ROADMAP, BINIGBIG ITI 15TH PGS BOOT CAMP

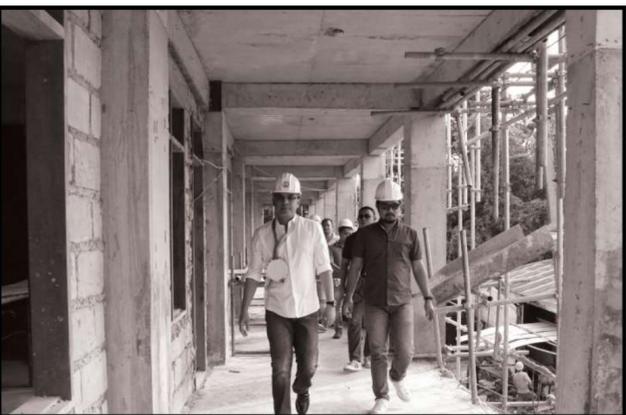
Nagserbe kas wagas iti La Union Transformative Governance Roadmap (LUTGR) para iti Basic Class ti 15th Performance Governance System (PGS) Boot Camp a naisayangkat iti The Oriental Hotel, Mariveles, Bataan idi Pebrero 15-18, 2017 tapnu mailadawan iti kinapateg iti epektibo ken epesiente a sirmata.

Idi umuna nga aldaw, Pebrero 15, bininsa-binsa ni Mr. Chris Zaens, Executive Director ti Institute for Solidarity in Asia (ISA) iti LUTGR iti topikona nga addaan titulo a "Getting the Fundamentals of Strategy Design Right." Babaen ti LUTGR, insuro ni Mr. Zaens iti kinapateg iti pangagamiris iti asbang nga umno para iti madutokan a sirmata. Inbagana nga iti LUTGR ket mangisarsarming iti kakaisuna ken napateg a posision para iti La Union babaen iti aguduma nga aktibidad tapnu masata iti sirmata iti probinsia nga agbalin a sentro iti Agri-tourism iti Amianan a Luzon intono 2025. Inbaga ni Mr. Zaens nga iti LUTGR ket napayaysa a wagas para kadagiti Local Government Unit (LGU) ken National Government Agency (NGA) a madama pay laeng nga agsagsagana iti sirmatada. Kinunana pay nga iti

LUTGR ket mangpaay iti naisalsalumina ken masin-gangar a posision para iti La Union. Saan laeng datoy a mangipakpakita kadagiti gunay a kasapul-an a maaramid, makita pay iti ralasion dagitoy a gunay iti maysa idi Pebrero 15-18, 2017 tapnu mailadawan iti kinapateg mangpaayay iti maging-gar a bentahe a mangi-waywayay iti panna-kaamiris iti sirmata iti La Union. Idi maikatlo nga aldaw, Pebrero 17, insur met ni Mr. Francis Gentalor iti LUTGR kas wagas iti epektibo ken epesiente a panagaramid iti darem-dem. Inpaay pay ni Mr. Gentalor iti padasma idi kaduana a nangbukel dagiti kameng iti Probin-sial a Gobierno ti La Union (PGLU) nga idadaulwan ni Gob. Francisco Emmanuel "Pacoy" R. Ortega III, iti sirmata iti probinsia. Inpaayna nu kasatnu a nain-nayad a nagkaysaan iti pannakapili iti sirmata tapnu umno kadagiti kasapulan iti probinsia. Iti LUTGR ket na-kaangkla iti panagayat ti Apo, kadua ti umili, sisasa-gana nga umako kadagiti responsibilidad ken ser-rioso a tumulong a kameng ti PGLU a sisasa-gana a mangidulo iti na-gaginayon ken inklusibo a



National Police Commission Vice Chairman and Executive Officer Rogelio T. Casurao (right) leads his group, the Daichi Clan, in studying the La Union Transformative Governance Roadmap during a workshop on February 15, 2017 as part of the 15th Performance Governance System Boot Camp held at The Oriental Hotel, Mariveles Bataan sponsored by the Institute for Solidarity in Asia, Municipal Government of Mariveles, Bataan and Provincial Government of Bataan. Second from left is Capt. Jose Carlos Coruña of the Philippine Army. Photo by: Israel O. Rudio



Governor Francisco Emmanuel "Pacoy" R. Ortega III inspects the construction site of the 4-Storey and 12-Classroom School Building with the Department of Public Works and Highways (DPWH) staff at Catbangan Central School, City of San Fernando, La Union on February 14, 2017. Photo by: Wendell B. Tangalin



Governor Francisco Emmanuel "Pacoy" R. Ortega III and ABONO Party-list Representative Vini Nola A. Ortega (2nd and 3rd from left) show the Equality Shirt and the Basti of Naguilian as their tokens during the Naguilian LGBT+ Night and Induction of Officers of the Naguilian Federated LGBT+ Association on February 11, 2017 at the Municipal Plaza of Naguilian, La Union. Photo by: Rizalde Buenaventura



Governor Francisco Emmanuel "Pacoy" R. Ortega III (center) receives the achievement report of The Philippine Drug Enforcement Agency (PDEA) during their new years call on January 26, 2017 at the Office of the Governor, Provincial Capitol, City of San Fernando, La Union. Also in photo is ABONO Party list Representative Vini Nola A. Ortega. Photo by: Wendell B. Tangalin



Governor Francisco Emmanuel "Pacoy" R. Ortega III and Bataan Congresswoman Geraldine Roman (seated, 6th and 5th from left) pose with the "I Love La Union" hand gesture together with the members of the eQuality at the Thunderbird Resorts, City of San Fernando, La Union on March 2, 2017. Photo by: Wendell B. Tangalin

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# GOV. PACOY CHAMPIONS LA UNION AGRI-TOURISM

La Union Governor Francisco Emmanuel "Pacoy" R. Ortega III formally opened the 2017 Agri-Tourism Fair on February 21, 2017 in front of the City Hall of San Fernando, La Union. He was joined by Vice-Governor Aureo Augusto Q. Nisce, provincial board members, regional directors of the national line agencies, municipal and city officials, and agricultural and tourism officers of the province.

In his address, the governor emphasized the urgent need to focus on agri-tourism as he called on all sectors to rally behind his administration's vision in

making La Union as the "Heart of Agri-Tourism in Northern Luzon by 2025." He, likewise, enjoined everybody to remain steadfast as the provincial government has jumpstarted its efforts to erect a truly dynamic and responsive provincial local governance framework aimed to address the priority concerns of the farming and fishery communities attached to the vital components of the said vision.

"... I am confident that with your continued support and advocacy in our programs and projects, this administration will never fail in its journey towards realizing a dream... a dream to make our

province as the gateway of an agri-tourism in the north." The governor said as he waves his hand in a display of belongingness with farmer-leaders, and local officials.

The said event is on its first appearance after the provincial leadership re-focused its priority on the fusion of agriculture and tourism as the centerpiece of this year's annual promotion of agricultural and tourism destinations along with the One-Town-One-Product (OTOP) of the local government units of La Union.

Product sales reached P2.1M. It almost doubled from last year's One

Town One Product (OTOP) Display sales of P1.3M. This year's fair was visited by more than 13,785 registered visitors.

The fair was a win-win situation between the government sector and the private sector since it helped promote products and services from various businesses geared towards achieving local economic development in the province. This productive symbiosis is expected to bring rapid growth of the agri-tourism industry and a strong driving power for tourist arrivals, agripreneur start-ups and investments. - Mario Eliseo O. Casimiro and Darlene Joy Acosta



## TAPUAKAN RIVER IS THE CLEANEST INLAND BODY OF WATER IN LA UNION

Pugo's Tapuakan River bagged the first prize for the Inland Bodies of Water category in the recently conducted Provincial Search for the Cleanest, Safest and Greenest (CSG) Municipality for the CY 2017 of the Provincial Government of La Union (PGLU), Regional Development Council (RDC) and Department of Environment and Natural Resources (DENR).

Tapuakan River is located in Barangay Cares, Pugo, La Union. In Ilocano terminology, "tapuakan" means "a place where one can jump as high". The exquisite river's cool and pristine waters flow from the town's streams along huge rock beds and awesome large rock formations surrounded by forests and a water fall made the place so majestic.

On the other hand, Santol's Bulalakaw Falls garnered 2nd Place for the same category. The cold gushing water is only half of what made Bulalakaw Falls a top destination in Santol. The newly discovered falls is located at Sitio Letang, Brgy. Ramot Santol, La Union. The place

can be accessed by four-wheel cars or single motorbike around 20-30 minutes from the town proper to barangay Ramot and a 20-minute trek going to the falls.

Out of the 19 municipalities which joined the search, four Local Government Units (LGUs) have competed for the Inland Bodies of Water category, provincial level. These were Pugo's Tapuakan River, Santol's Bulalakaw Falls, Bangar's Amburayan River and Bagulin River.

The field visit and validation were conducted in December, 2016. Winners were screened and judged according to point system based on their CSG presentations focused on physical and environmental conditions, public safety and peace and order.

Gov. Francisco Emmanuel "Pacoy" R. Ortega III assured that the Provincial Government of La Union (PGLU) will remain an active advocate in mobilizing all sectors of the society in transforming and helping communities into clean, safe and green environment. -Darlene Acosta