

Republic of the Philippines  
PROVINCE OF LA UNION

**TANGGAPAN NG SANGGUNIANG PANLALAWIGAN**

EXCERPT FROM THE JOURNAL OF THE 55<sup>th</sup> REGULAR SESSION OF THE 20<sup>th</sup> SANGGUNIANG PANLALAWIGAN OF LA UNION HELD AT THE SPEAKER PRO-TEMPORE FRANCISCO I. ORTEGA PROVINCIAL LEGISLATIVE BUILDING AND SESSION HALL, PROVINCIAL CAPITOL, CITY OF SAN FERNANDO, PROVINCE OF LA UNION ON JULY 17, 2014

**Hon. Aureo Augusto Q. Nisce**..... Vice-Governor / Presiding Officer

PRESENT:

Hon. Francisco "Kit" C. Ortega, Jr. ....	Member
Hon. Jonathan Justo A. Orros .....	Member
Hon. Joaquin C. Ostrea, Jr. ....	Member
Hon. Reynaldo M. Mosuela .....	Member
Hon. Nancy Corazon M. Bacurnay .....	Member
Hon. Robert B. Madarang, Jr. ....	Member
Hon. Christian I. Rivera .....	Member
Hon. Ruperto A. Rillera, Jr. ....	Member
Hon. Bellarmin A. Flores II .....	Member
Hon. Alfredo Pablo R. Ortega .....	Member
Hon. Manuel "Mannix" R. Ortega, Jr. ....	Member

ABSENT:

Hon. Victoria L. Aragon .....

Member

**ORDINANCE NO. 057-2014**

**AN ACT CREATING THE TOURISM DEVELOPMENT COUNCILS  
IN THE PROVINCE OF LA UNION**

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*Co-Authors: Hon. Francisco "Kit" C. Ortega, Jr.*

*Hon. Jonathan Justo A. Orros*

*Hon. Joaquin C. Ostrea, Jr.*

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*Hon. Alfredo Pablo R. Ortega*

*Hon. Manuel Victor "Mannix" R. Ortega, Jr.*

There is an urgent need to constitute an efficient and effective organizational structure in the formulation and implementation of plans, programs and projects relative to Tourism in the Province of La Union.

In order to pole-vault the Development of Tourism in the Province, there shall be created cohesive and mandated Tourism Development Councils in the Province, in every Municipality and in every Barangay working together like a team. With the eventual opening of the Tarlac-Pangasinan-La Union which will end in the Municipality of Rosario, the Province will expect influx of tourists and visitors. The TPLEX is indeed a portal to rapid growth, development and prosperity to the province thru Tourism and related activities.

The basis for the enactment of this Ordinance are as follows:

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- (a) Section 458 of the Local Government Code of 1991 which provides that: "The Sangguniang Panlalawigan, as the Legislative Body of the Province, shall enact ordinances, approve resolutions and appropriate funds for the general welfare of the province and its inhabitants pursuant to Section 16 of this Code. . ."
- (b) Section 16 of the Local Government Code of 1991 which provides that:" Every local Government unit shall exercise the powers granted, those necessarily implied there from, as well as powers necessary, appropriate, or incidental for its efficient and effective governance, and those which are essential to the promotion of the general welfare. Within their respective territorial jurisdictions, local government units shall ensure and support among other things:
- 1) The preservation and enrichment of culture;
  - 2) Promote health and safety;
  - 3) Enhance the right of people to a balanced ecology;
  - 4) Encourage and support the development of appropriate and self-reliant scientific and technological capabilities;
  - 5) Improve public morals;
  - 6) Enhance economic prosperity and social justice;
  - 7) Promote full employment among residents;
  - 8) Maintain peace and order;
  - 9) Preserve the comfort and convenience of their inhabitants;"

With the aforequoted provisions of law as the bedrock and guiding light for the enactment of this proposed ordinance, its immediate approval is therefore earnestly requested.

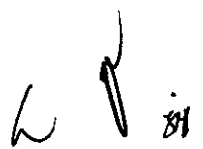
**Section 1. Title.**

This ordinance shall be known and cited as an Act Creating the Tourism Development Councils in the Province of La Union.

**Section 2. Declaration of Policy and Principles:**

- a. It is hereby declared the policy of the province of La Union to recognize the indispensable role of both Local Government Units and the private sectors as the main engine for the development of a sustainable tourism-industry in the province;
- b. It is likewise the policy of the province of La Union to promote participative tourism development programs and projects that shall preserve and enrich culture, enhance a balanced ecology, increase economic prosperity and advance full employment;
- c. It is hereby declared the policy of the province of La Union, in order to accelerate tourism development, a more responsive organizational structure shall be instituted, whereby City, Municipal and Barangay Tourism Development Councils shall be given power, authority and responsibility in the utilization of their resources to attain the fulfillment of tourism development on their respective communities;
- d. It is also the policy of the province to conduct public consultations with the appropriate non-government and people's organization and other concerned sectors, before a project or program is implemented;
- e. It is likewise the policy of the province, through the Tourism Development Councils , to revitalize and upgrade for their full development, all existing tourist attractions and destinations within their areas of responsibilities;
- f. The Tourism Development Councils shall formulate a system of information, promotion and marketing of all tourism oriented and related activities, tourist attractions and destinations within their respective areas of responsibility;
- g. The province, city, municipality and barangay shall have a feasible Comprehensive Tourism Development Plan to be initiated by its Tourism Development Councils and approved by its Sanggunian. The approved Comprehensive Development Plan shall be the basis in setting the direction of tourism development efforts within its territorial jurisdiction;

**Section 3. Composition of Tourism Development Councils**



(a) The Provincial Tourism Development Council shall be headed by the Governor and shall be composed of the following members:

1. All Mayors of the component city and municipalities;
2. The Chairman of the Committee on Finance, Budget and Appropriation of the Sangguniang Panlalawigan;
3. The Chairman of the Committee on Health and Sanitation of the Sangguniang Panlalawigan;
4. The Chairman of the Committee on Peace and Order and Public Safety of the Sangguniang Panlalawigan;
5. The Chairman of the Committee on Public Works and Utilities of the Sangguniang Panlalawigan;
6. The Chairman of the Committee on Trade, Commerce and Industry of the Sangguniang Panlalawigan;
7. The Chairman of the Committee on Transportation and Communication of the Sangguniang Panlalawigan;
8. At least two but not more than five (5) representatives of the non-governmental organizations or entities that are represented in the City and Municipal Tourism Development Councils; and
9. The Chairman of the Committee on Tourism, Sisterhood and International Relations shall act as Ex-Officio Chief Executive Officer of the Council.

(b) The City or Municipal Tourism Development Council shall be headed by the Mayor and shall be composed of the following members:

- (1) All Punong Barangays in the city or municipality;
- (2) The Chairman of the Committee of Finance, Budget and Appropriations of the Sangguniang Bayan;
- (3) The Chairman of the Committee on Health and Sanitation of Sangguniang Bayan;
- (4) The Chairman of the Committee on Peace, Order and Public Safety of the Sangguniang Bayan;
- (5) The Chairman of the Committee on Public Works and Utilities of the Sangguniang Bayan;
- (6) The Chairman of the Committee on Trade, Commerce and Industry of the Sangguniang Bayan;
- (7) The Chairman of the Committee on Tourism; and
- (8) Two representatives of accredited non-governmental organizations engaged in Tourism oriented or related business or activity operating in the municipality;

(c) The Barangay Tourism Development Council shall be headed by the Punong Barangay and shall be composed of the following members:

- (1) All members of the Sangguniang Barangay;
- (2) Representatives of non-governmental organizations engaged in tourism oriented or related business or activity operating in the barangay;

(d) Tourism Development Councils may call upon any official of local and national agencies or offices and the private sector in the formulation, implementation and monitoring of their respective tourism investment and development plans and program.

**Section 4. Representations of non-governmental organizations engaged in tourism-related/oriented business or activity.**

- (a) The Provincial, City and Municipal Planning and Development Office shall maintain a registry of non-governmental organizations or entities engaged in tourism-oriented and related business or activity operating in their respective area of responsibility, and such be subject to periodic Updates;
- (b) The Planning and Development Office of the province, city or municipality shall cause the accreditation with the provincial, city or municipal sanggunian of the non-

governmental organizations or entities mentioned in par. (a) of this section, subject to such criteria as may be provided by law; and

- (c) The Barangay Secretary shall maintain a registry of non-governmental organizations or entities engaged in tourism oriented-related business or activity operating within the barangay. The Barangay Secretary shall submit the registry to the Office of the Planning and Development of the city or municipality where the barangay is situated for accreditation with the Sanggunian of the city or municipality.

**Section 5. Functions of Tourism Development Councils**

- (a) The Provincial, City and Municipal Tourism Development Councils shall exercise the following functions:

- (1) Formulate long term, medium term and annual tourism development plans within their respective area of responsibility indicating therein flagship tourism programs and projects that are implementable and doable;
- (2) Formulate medium term and annual tourism investment plans to serve as the implementing tool of the tourism development plan;
- (3) Appraise and prioritize tourism development programs and projects;
- (4) Formulate local investment incentives to promote the inflow and direction of private investments in the development of tourism oriented or related programs and projects;
- (5) Coordinate, monitor and evaluate the implementation of tourism development programs and projects;
- (6) Formulate programs to revitalize, upgrade and accelerate development of existing tourist attractions and destinations within their respective jurisdiction;
- (7) Develop an integrated system of information, promotion, marketing and organization of all tourism-oriented or related programs and activities within their respective territorial jurisdiction; and
- (8) Perform such other functions as maybe provided by law or competent authority.

- (b) The Barangay Tourism Development Council shall exercise the following functions:

- (1) Mobilize the people in the Barangay to participate in the tourism development efforts;
- (2) Prepare Tourism Development Plan in the Barangay;
- (3) Organize tourism-related programs and activities in the Barangay; and
- (4) Perform such other function as maybe provided by law or competent authority.

**Section 6. Meeting and Quorum.**

The Tourism Development Councils shall meet at least once in every 3 months or as often as maybe necessary.

**Section 7. Executive Committee.**

- (a) Each Tourism Development Council shall create an executive committee which will act as its representative for and its behalf when it is not in session;

- (1) The executive committee of the Provincial Tourism Development Council shall be composed of the Governor as Chairman, the President of the Mayor's League of La Union; the Chairman of the Committee on Finance, Budget and Appropriations of the Sangguniang Panlalawigan; the President of the Mayor's League of La Union, the President of the Provincial League of Barangays of La Union; the President of the Provincial League of Municipal Councilors of La Union; a representative of non-governmental organizations or entities (engaged in tourism oriented or related business or activity) that are represented in the council. The Chairman of the Committee on Tourism, Sisterhood and International Relations of the Sangguniang Panlalawigan shall act as the Ex-Officio Chief Executive Officer of the Committee;

- (2) The executive committee of the City and Municipal Tourism Council shall be composed of the Mayor as Chairman, the Chairman of the Committee on Appropriations of the Sangguniang Bayan, the President of the City or Municipal League of barangays and a representative of a non- governmental tourism-related organization or entity that is represented in the council, the Chairman of the Committee on Tourism of the Sangguniang Bayan shall act as Ex-Officio Chief Executive Officer of the Committee;
  - (3) The executive committee of the Barangay Tourism Development Council shall be composed of the Punong barangay as Chairman, all members of the Sangguniang Barangay of good standing, a representative of a non-governmental tourism-oriented/related organization or entity in the barangay that is represented to the council as members.
- (b) The executive committee shall exercise the following powers and functions:
- (1) Ensure that the decision of the council are faithfully carried out and implemented.
  - (2) Act on matters requiring immediate attention or action by the council.
  - (3) Formulate policies, plans and programs based on the general principles and policies by the council;
  - (4) Act on other matters that maybe authorized by the council.

**Section 8. Functional Committee.**

The Province, City, Municipal and Barangay Tourism Development Councils may create functional committees to assist them in the performance of their functions.

**Section 9. Province, City and Municipal Tourism Development Office**

There is hereby constituted for the Province, City and Municipal Tourism Development Office headed by a Tourism Development officer which shall serve a Secretariat of the councils, responsible for providing technical support, documentation of proceedings, preparation of reports, programs and activities and such other duties as maybe necessary in the discharge of their functions. The Barangay Tourism Development Council Secretariat shall be headed by the Barangay Secretary.

**Section 10. Relation of Tourism Development Councils to their respective Sanggunian of the Province, City and Municipality.**

- a. The policies, programs and projects proposed by the Tourism Development Councils shall be submitted to the Sanggunian concerned for appropriate action;
- b. The Tourism Development Plan approved by the city or municipality Sanggunian should be submitted to the Sanggunian of the Province for integration with the Tourism Development Plan of the province.

**Section 11. Formulation of Implementing Rules and Regulations.**

- a. Within one month after the approval of this ordinance, the Governor shall convene a committee that shall formulate and issue Implementing Rules and Regulations to ensure effective and efficient implementation of this ordinance.
- b. The Committee shall be composed of the following:
  1. Chairman of the Committee on Tourism of the Sangguniang Panlalawigan – shall be the Chairman;

The members are the following:

2. President of the Mayors League of La Union;
3. President of the Vice Mayors League of La Union;
4. President of the Councilors' League of La Union;
5. President of the Liga ng mga Barangay of La Union;
6. Provincial Planning and Development Officer;

7. Two representatives from the Tourism Industry Sector of La Union
- c. Within two months after its organization, the committee shall submit its report and recommendations to the Provincial Governor who shall act on the report. If the Provincial Governor fails to act on the report within one month after its submission, the report and recommendations shall be deemed approved;
- d. A Technical Staff shall be constituted from among the qualified employees of the Sangguniang Panlalawigan and from the Leagues constituting the Committee;
- e. The sum of two hundred thousand pesos (P200,000.00) shall be allotted to the Committee to fund the undertaking of information campaign relative to the same.

**Section 12. Appropriations.**

To carry out the provision of this Ordinance, the amount of five hundred thousand pesos (P500,000.00) shall be appropriated as maybe necessary for the continuous, effective and efficient implementation of this Ordinance and shall be included in the Budget and Appropriations of the province.

**Section 13. Separability Clause.**

If for any reason or reasons, any part or provisions of this ordinance shall be held to be unconstitutional or invalid, other parts or provision hereof which are not affected thereby shall continue to be in full force and effect;

**Section 14. Repealing Clause.**

**Ordinance No. 002-2005**, an ordinance creating the La Union Provincial Tourism Council of La Union; and

**Ordinance No. 003-2008**, an ordinance amending Sections 2, 3, 3b, 3c and 6 of SP Ordinance No. 002-2005 are hereby repealed.

All executive orders, proclamations and administrative rules or regulations or part or parts thereof which are inconsistent with any of the provisions of this ordinance are hereby revoked or revised accordingly.

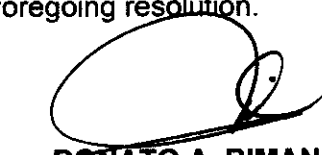
**Section 15. Effectivity.**

This ordinance shall take effect after its approval in accordance with Section 54 of the Local Government Code of 1991.


APPROVED.

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I HEREBY CERTIFY to the correctness of the foregoing resolution.

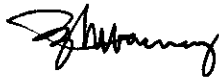
  
**DONATO A. RIMANDO**  
Secretary to the Sanggunian

ATTESTED:

  
**AUREO AUGUSTO Q. NISCE**  
Presiding Officer  
Vice-Governor

D

  
**FRANCISCO "KIT" C. ORTEGA, JR.**  
Sangguniang Panlalawigan Member

  
**NANCY CORAZON M. BACURNAY**  
Sangguniang Panlalawigan Member


  
**JONATHAN JUSTO A. ORROS**  
Sangguniang Panlalawigan Member


  
**ROBERT B. MADARANG, JR.**  
Sangguniang Panlalawigan Member

  
**JOAQUIN C. OSTREA, JR.**  
Sangguniang Panlalawigan Member

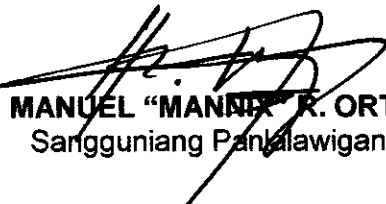
  
**CHRISTIAN I. RIVERA**  
Sangguniang Panlalawigan Member

  
**REYNALDO M. MOSUELA**  
Sangguniang Panlalawigan Member

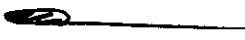
  
**RUPERTO A. RILLERA, JR.**  
Sangguniang Panlalawigan Member

  
**ALFREDO PABLO R. ORTEGA**  
Sangguniang Panlalawigan Member

  
**BELLARMIN A. FLORES II**  
Sangguniang Panlalawigan Member

  
**MANUEL "MANNY" R. ORTEGA, JR.**  
Sangguniang Panlalawigan Member

APPROVED:

  
**MANUEL C. ORTEGA**  
Governor  
