

TABLE 1. NUMBER AND INVESTMENTS OF ESTABLISHMENT BY INDUSTRY CLASSIFICATION IN LA UNION; 2016

INDUSTRY CLASSIFICATION	NUMBER OF ESTABLISHMENT	INVESTMENT OF ESTABLISHMENT
Retailer	1,593	119,820,000.00
Manufacturing	215	15,403,000.00
Services	1,428	361,318,000.00
Others	1,056	290,021,000.00
TOTAL	4,292	786,562,000

Source of Data: DTI - La Union

TABLE 2. LIST OF EXISTING MAJOR RESOURCES AND POTENTIAL INDUSTRIES, BY MUNICIPALITY/CITY IN LA UNION

DISTRICT MUNICIPALITY/ CITY	MAJOR RESOURCES	POTENTIAL INDUSTRY
<p>North Tourism Circuit Balaoan, District I Bangar, District I Luna, District I Santol, District I Sudipen, District I</p>	<p>Tobacco, Labtang Loom weaving Pebbles Soft broom making Rice Wine Processing, Metal Smiting</p>	<p>Tobacco, GTH Loom weaving Pebbles Soft broom Making Processed Food, Metal Industry</p>
<p>Central Tourism Circuit Bacnotan, District I City of Sn Fdo., District I San Gabriel, District I San Juan, District I Bagulin, District II Bauang, District II Naguilian, District II Burgos, District II</p>	<p>Bee Colonies/Beehives, Mushroom, Fish, Corn sugarcane Loom weaving, GTH, Cut flowers, Fertilizers, GI Sheets, Soft drinks, Meat Processing, Basi, Vinegar Soft broom making Cut flowers, Feeds, Concrete Poles, Pottery, Bamboo Furniture Soft broom Making Cut flowers, Concrete Aggregates, Crocheting, Meat Processing Cut flowers, Basi, Vinegar, Silversmithing Basketries, Soft broom Making</p>	<p>Honey, Food Processing Softbroom Making, Loom weaving, GTH, Cut flowers, Fertilizers, GI Sheets, Soft drinks, Meat Processing, GI Sheets Soft broom making Cut flowers, Feeds, Concrete poles, pottery, Bamboo Furniture Loom weaving, Food Processing, Bamboo Furniture Cut flowers, Concrete Aggregates, Crocheting, Meat Processing Cut flowers, Basi, Vinegar, Silversmithing Basketries, Soft broom Making</p>
<p>South Tourism Circuit Agoo, District II Aringay, District II Caba, District II Pugo, District II Rosario, District II Sto. Tomas, District II Tubao, District II</p>	<p>Cut flowers, Food Processing, Tobacco Redrying, Silver smithing Loom weaving, Food Processing, Bamboo Furniture Bamboo Furniture Woodcraft GTH, Antique Furniture's, Soft drinks, Woodcraft Dried Fish Ube, Corn</p>	<p>Cut flowers, Food Processing, Tobacco Redrying, Silver Smithing Loom weaving, Food Processing, Bamboo Furniture Bamboo Furniture Woodcraft GTH, Antique Furnitures, Soft drinks, Woodcraft Processed Food Processed Food</p>

Source of Data: 19 Municipalities and 1 City

TABLE 3. LIST OF OTOP/MAJOR INDUSTRY, BY MUNICIPALITY/CITY IN LA UNION

DISTRICT MUNICIPALITY/ CITY	PRODUCTS	OTOP/MAJOR INDUSTRY
<p>North Tourism Circuit Balaoan, District I Bangar, District I Luna, District I Santol, District I Sudipen, District I</p>	<p>Tobacco, sea urchin Loomweaving, metalcraft Pebbles, Pottery Tigergrass Softbroom, Ginger Bamboo baskets</p>	<p>Major Industry One Town, One Product Program Major Industry Major Industry One Town, One Product Program</p>
<p>Central Tourism Circuit Bacnotan, District I City of Sn Fdo., District I San Gabriel, District I San Juan, District I Bagulin, District II Bauang, District II Naguilian, District II Burgos, District II</p>	<p>Oyster, mushroom Tigergrass Softbroom, Sea urchin Tigergrass Softbroom, Coffee Yellow corn Tigergrass Softbroom Guapple Basi and vinegar Tigergrass Softbroom, Baskets</p>	<p>One Town, One Product Program One Town, One Product Program One Town, One Product Program One Town, One Product Program One Town, One Product Program One Town, One Product Program One Town, One Product Program One Town, One Product Program</p>
<p>South Tourism Circuit Agoon, District II Aringay, District II Caba, District II Pugo, District II Rosario, District II Sto. Tomas, District II Tubao, District II</p>	<p>Rice - based cakes, vegetables Milkfish and other marine products Bamboo furniture, Mango Home furnishing Home furnishing Milkfish and other marine products Chichacorn</p>	<p>One Town, One Product Program One Town, One Product Program Major Industry One Town, One Product Program One Town, One Product Program One Town, One Product Program One Town, One Product Program</p>

Source of Data: Department of Trade and Industry - Provincial Office

TABLE 4. NUMBER OF ESTABLISHMENTS, BY MUNICIPALITY/CITY: 2015

DISTRICT/ MUNICIPALITY/ CITY	TOTAL	AGRICULTURE, FORESTRY AND FISHING	MUNING AND QUARRYING	MANUFACTURING	ELECTRICITY/ GAS STREAM & AIRCON SUPPLY	WATER SUPPLY SEWERAGE WASTE MGT.	CONSTRUCTION	WHOLESALE/RETAIL TRADE AND REPAIR	TRANSPORTATION AND STORAGE	ACCOMMODATION AND FOOD SERVICE ACTIVITIES	INFORMATION AND COMMUNICATION	FINANCIAL AND INSURANCE ACT	REAL ESTATE ACTIVITIES	PROFESSIONAL, SCIENTIFIC AND TECHNICAL ACTIVITIES	ADMINISTRATIVE AND SUPPORT ACTIVITIES	EDUCATION	HUMAN HEALTH AND SOCIAL WORK SERVICES	ARTS ENTERTAINMENT AND RECREATION	OTHER SERVICE ACTIVITIES
North Tourism Circuit	1,137	46		318				420	8	129	37	26		6	7	9	24	59	20
Balaoan, District I	327	10	s	58	s		s	135		45	11	14	s	6	s	5	11	22	
Bangar, District I	351	10	s	101	s			130	5	32	14	7		s	s	4	10	30	
Luna, District I	240	6		72	s			90	3	25	6	5		s	4	s	3	7	16
Santol, District I	77	11		39				17		7			s						s
Sudipen, District I	142	9		48				48		20	6				3				s
Central Tourism Circuit	4,986	25	3	660			12	2,232	21	841	209	180	89	92	55	80	134	49	248
Bacnotan, District I	404	8		64	s			199	s	55	16	16	6	s	s	7	6	s	18
City of Sn Fdo., District I	2,627	s	s	181	s	s	12	1,218	8	503	112	130	65	70	38	54	79	26	125
San Gabriel, District I	181	3		71			s	64		11	8			s	s	s	s	s	12
San Juan, District I	285	3		70		s	s	99		65	14		4	6	s	4	4	s	7
Bagulin, District II	113			74				27		6					s				s
Bauang, District II	787	7	3	97	s		s	358	13	127	36	24	11	8	14	6	20	12	47
Naguilian, District II	548	4	s	91	s	s		249		69	23	10	3	8	3	9	25	11	39
Burgos, District II	41			12				18		5									s
South Tourism Circuit	2,295	52		415			4	948	19	266	74	83	11	37	23	40	75	60	139
Agoo, District II	795	9		104	s	s	4	329	s	109	27	44	6	19	15	13	42	10	59
Aringay, District II	337	8	s	66	s			139	6	21	18	9	5	6	s	6	6	15	25
Caba, District II	134	s		32				50	4	11	6	7		3	s	7	4	s	4
Pugo, District II	159	3	s	65				48		18	3			s	s	4		6	6
Rosario, District II	532	15	s	88	s	s		215	4	79	15	17	s	9	5	6	23	18	29
Sto. Tomas, District II	225	5		32				130	5	23	5			3	4		s	7	9
Tubao, District II	113	12	s	28	s			37	s	5		6		s	s	s	s	4	7
LA UNION	8,418	123	3	1,393			16	3,600	48	1,236	320	289	100	135	85	129	233	168	407
<i>District I</i>	4,634	60		704			12	2,000	16	763	187	172	75	82	45	74	113	85	182
<i>District II</i>	3,784	63	3	689			4	1,600	32	473	133	117	25	53	40	55	120	83	225

Note: Details may not add up to total due to suppression

Source of Data: National Statistics Office

TABLE 5. NUMBER OF ESTABLISHMENT BY SIZE AND BY INDUSTRY IN LA UNION: 2015

AREA/INDUSTRY	NUMBER OF ESTABLISHMENT				
	TOTAL	MICRO	SMALL	MEDIUM	LARGE
LA UNION	8,418	7,887	508	18	5
AGRICULTURE	127	115	12		
A-Agriculture Forestry and Fishing	127	115	12		
INDUSTRY	1,449	1,374	62	8	5
B-Mining and Quarrying	14	7	7		
C-Manufacturing	1,393	1,346	38	4	5
D-Electricity Gas Steam and Air Conditioning Supply	15	S ¹	11	4	S ²
E-Water Supply; Sewerage Waste Management and Remediation Activities	6	6	S ⁰		
F-Construction	21	15	6		
SERVICES	6,842	6,398	434	10	0
G-Wholesale and Retail Trade; Repair of Motor Vehicles and Motorcycles	3,600	3,402	198	S ¹	S ¹
H-Transportation and Storage	54	45	9		S ¹
I-Accommodation and Food Service Activities	1,236	1,151	85	S ¹	
J-Information and Communication	325	325	S ⁰		
K-Financial and Insurance Activities	303	259	44		
L-Real Estate Activities	109	103	6		
M-Professional Scientific and Technical Activities	149	149	S ⁰		
N-Administrative and Support Service Activities	106	102	S ⁰	4	S ²
P-Education	134	70	58	6	S ²
Q-Human Health and Social Work Activities	238	229	9	S ¹	S ¹
R-Arts Entertainment and Recreation	125	112	13		S ¹
S-Other Service Activities	463	451	12		

Source : PHILIPPINE STATISTICS AUTHORITY

Industry and Trade Statistics Department

Statistical Sampling and Operations Division

2015 List of Establishments

TABLE 6. NUMBER OF ESTABLISHMENT BY SIZE AND BY MUNICIPALITY/CITY IN LA UNION: 2015

DISTRICT/ MUNICIPALITY/ CITY	NUMBER OF ESTABLISHMENT				
	TOTAL	MICRO	SMALL	MEDIUM	LARGE
North Tourism Circuit	1,137	1,095	42		
Balaoan, District I	327	311	16		
Bangar, District I	351	338	13		
Luna, District I	240	231	9		
Santol, District I	77	77	S ⁰		
Sudipen, District I	142	138	4		
Central Tourism Circuit	4,986	4,635	333	12	6
Bacnotan, District I	404	372	32		S ¹
City of Sn Fdo., District I	2,627	2,394	218	9	6
San Gabriel, District I	181	175	6		
San Juan, District I	285	270	15	S ¹	S ¹
Bagulin, District II	113	113			
Bauang, District II	787	741	43	3	
Naguilian, District II	548	529	19		
Burgos, District II	41	41			
South Tourism Circuit	2,295	2,153	135	4	3
Agoo, District II	795	727	64	4	S ²
Aringay, District II	337	322	15		S ¹
Caba, District II	134	127	7		
Pugo, District II	159	153	6		
Rosario, District II	532	498	31	S ¹	3
Sto. Tomas, District II	225	217	8		
Tubao, District II	113	109	4		
LA UNION	8,418	7,883	510	16	9
<i>District I</i>	4,634	4,306	313	9	6
<i>District II</i>	3,784	3,577	197	7	3

Source : PHILIPPINE STATISTICS AUTHORITY

2015 List of Establishments

Census and Technical Coordination Office - National Censuses Service

Services & Industry Census Division

TABLE 7. LIST OF ACCREDITED TRAVEL AND TOUR AGENCIES IN LA UNION: 2016

TRAVEL AND TOUR AGENCY'S NAME	ADDRESS	E MAIL ADDRESS	CONTACT NUMBER	FAX NUMBER	GENERAL MANAGER
ATRIUM TRAVEL AND TOURS	Juan Go Building Go Builiding,Biday, CSFLU	atriumtravelandtours@yahoo.com.	(072) 682-8370/09984351139	(072) 682-8370	Go, Angeline C.
BRIGGS-KAITH TRAVEL AND TOURS	21 Quezon Avenue, Catbangan, CSFLU	briggs_kaith.traveltours@yahoo.co	(072) 607-2786/09196477417		Maglaya, Joey E.
F.A.S.T TRAVEL & TOURS	Rm 305 Diocesan Bldg., #7 P. P. Gomez St., CSFLU	fasttravelandtours16@gmail.com	(072)6871479 / 09177110685		Capiral, Yvette M.
JAMMIES TRAVEL & TOURS AGENCY	Mc Arthur Highway, Agoo, La Union 2504	jammies_travel_agency@yahoo.co	639204930055	63726079618	Tolero, Namie M.
JIMENO INTERNATIONAL TRAVEL &	G/F, CAP Bldg. Quezon Ave., Gov. Luna St., CSFLU	jimenotravel@yahoo.com	072-8883738/8880034	072-8883822	Mann, Wilma, J.
ORANGE TOURS AND TRAVEL	CKC Complex, Quezon Avenue, CSFLU	orange_tours@yahoo.com	072 7001736	09473784455	Miranda, Geraldine M.
RANCHEZ EXPRESS TRAVEL AND	No. 220 Highway. Carlatan, CSFLU	r_ranchez@yahoo.com	(072) 607 6264 / 0918 3087811	(072) 607 2932	Ranchez, Robert L.
REINJAN TRAVEL AND TOURS	G/F Kenny Plaza Bldg. Catbangan, CSFLU	rmcamarillo30@yahoo.com	072-888-4409/09106245715	072-888-4409	Vergara, Ruth C.
SEA AND SKY TRAVEL AND TOURS	G/F Sea and Sky Hotel, CSFLU	seaandskytraveandtours@yahoo.co	072 607 5582	072 607 5580	Bolong, Maria Luz O.

Note: As of 30 January 2017

Expiration Date:30 June 2018

Source of Data: Department of Tourism

TABLE 8. LIST OF ACCREDITED HOTEL AND TOURIST INN BY TYPE IN LA UNION: 2016

NAME OF HOTEL/ TOURIST INN	TYPE	ADDRESS	E MAIL ADDRESS	CONTACT NUMBER	FAX NUMBER	GENERAL MANAGER	NO. OF ROOMS
La Union Country Resort Hotel, Inc.	Hotel	Brgy. Sevilla, City of San Fernando, La Union	launion_country-branch@yahoo.com	(072) 242-56-21	(072) 242-56-31	Roque, Winnie Ann R.	51
Villa Estrella Resort Hotel	Hotel	Brgy. Paringao, Bauang, La Union	villaestrellaresort@yahoo.com	(072) 607 - 59 - 93	(072) 607 - 59 - 93	Bernardo Valero	20
Del carmen Bed and Breakfast	Tourist Inn	Brgy. Nazareno, Agoo, La Union	roselily_cortel@yahoo.com	(072) 607 - 96 - 69		Arce, Dina O.	23
Gotel Mikka	Tourist Inn	Quezon Avenue, City of San Fernando, La Union	marketing_hotelmikka@yahoo.com	(072) 700 - 57 - 37		Dy, Alberto T.	43
Vienice's Resort, Inc.	Toruist Inn	Bagulin Road, Brgy. Lioac Sur, Naguilian, La Union	amabenojar@gmail.com	(072) 607 - 07 - 33		Abenojar, Alviento	14

Note: As of 30 January 2017

Expiration Date of Accreditation: November 30, 2017

Source of Data: Department of Tourism

TABLE 9. LIST OF ACCREDITED RESTAURANTS IN LA UNION: 2016

NAME OF RESTAURANT	DATE OF ACCREDITATION	EXPIRY DATE OF ACCREDITATION	ADDRESS	E MAIL ADDRESS	CONTACT NUMBER	GENERAL MANAGER
R Buffet	May 4, 2016	May 3, 2017	2/F Baladad Bldg. Quezon Avenue. City of San Fernando, LU	rbuffer2016@yahoo.com	(072) 888 - 02 - 33	Reyel, Ronie s.
Café Albino	February 18, 2016	February 17, 2017	2/F Baladad Bldg. Quezon Avenue. City of San Fernando, LU	cafealbino@yahoo.com.ph	(072) 607 - 88 - 00	Ramirez, Rubilyn R.
FBDB Disco Bar	September 22, 2016	September 21, 2017	2/F Baladad Bldg. Quezon Avenue. City of San Fernando, LU	melbornecruz@gmail.com	0915-1124-707	Cruz, Melborne
Gazeebo Restaurant Grill & KTV	February 1, 2016	February 2, 2017	2/F Baladad Bldg. Quezon Avenue. City of San Fernando, LU	mau_aduana@yahoo.com	0929-283- 5365	Aduana, Baby Maurine R.
Halo Halo de Iloko	December 2, 2016	December 1, 2017	12 Zanduetta ST. City of San Fernando, LU	reivax69xave@yahoo.com	(072) 700 - 20 30	Mercado Xavier V.
House of Trofi Resto Bar	November 18, 2016	November 17, 2017	Quezon Avenue, Sevilla Road, City of San Fernando, LU	houseoftrofi@yahoo.com	0917 - 102 - 6728	Sion, Sheila Mar T.
Jezzi's Music Lounge	February 18, 2016	February 17, 2017	P. Burgos St. , City of San Fernando, LU	jeziboycorporation@yahoo.com	0920 -971 - 0013	Miranda , Jezzi R.
Kambingan sa Joannas	October 4, 2016	October 3, 2017	Brgy. Catbangan, City of San Fernando, LU	kambingansajoannas@gmail.com	0947 - 150 - 7245	Cabrales, Ma. Teresa M.
Nananam Resto Bar	August 16, 2016	August 15, 2017	Brgy. Catbangan, City of San Fernando, LU	jayorros@gmail.com	0918 - 240 - 9204	Sanchez Angelica Mae
OPPA Jun's Resto Bar	April 6, 2016	April 5, 2017	Pennsylvania Avenue, Catbangan, CSFLU	ela_jeb@yahoo.com.ph	0912 - 607 - 0777	Estrella, Genela V.
Virgie's and Francis Canteen	March 15, 2016	March 14, 2017	5 Copperleaf St. Capitol View Subdivision Philex, CSFLU	viluanfanciscojr@yahoo.com.PH	0915 - 478 - 4550	Viluan, Francisco L.

Note: As of 30 January 2017

Source of Data: Department of Tourism

TABLE 10. LIST OF ACCREDITED RESORTS IN LA UNION: 2016

NAME OF RESORT	EXPIRY DATE	ADDRESS	EMAIL ADDRESS	CONTACT NUMBER	GENERAL MANAGER	NO. OF ROOMS
C & A PARADISO BEACH RESORT	November 30, 2017	Maryland, Samara, Amingay, LU 2502	Paraiso_beach_resort@yahoo.com	09276860249/ 09163099338	Ampaguey, Shyr T.	33
CHINA SEA BEACH RESORT	November 30, 2016	Parinago, Bauang, LU 2501	chinasearesot@gmail.com	(072) 607 6607/607 1441	Bermudez, Richie Marie L.	
ISLA BONITA BEACH RESORT	November 30, 2016	117 Velasco St. Brgy. Ili Sur, San Juan, LU 2514	admin@islabonitabeachresort.com	(072) 607 1286/ 09989846420	Laming, Pathric J.	14
KAHUNA HOTEL CAFÉ & RESTAURANT. INC	November 30, 2016	Urbiztondo, San Juan, LU 2514	lsolde_ce@yahoo.com	(072) 607-1040/ 09178300363	Emslie, Richard J.	
LA UNION BLUE MARLI RESORT	November 30, 2017	Airport Road, Canaoay West, CSFLU	launionbluemarlinresort@gmail.co	(072) 607 9500/ 09258887797	Kelly, Joy A.	16
SEA PARK BEACH RESORT AND RESTAURANT	November 30, 2016	Shifside Housing Area San Francisco ,CSFLU	sea_parkresort@yahoo.com	(072) 607 4060/607 888 2369	Balbin, JR., Lorenzo D.	
SUNSET BAY RESORTS	November 30, 2016	Canaoay, CSFLU	sunsetbayresortphils@yahoo.com	(072) 607 5907	Mariñas, Delia Corazon G.	23
SURF, SUN AND SAND RESORT	November 30, 2016	Brgy Urbiztondo, San Juan, La Union	coastalkitchenandbar@yahoo.co	(072) 242 0389/ 09178803040	Bermudez, Renato, Jr.	9
THUNDERBIRD PILIPINAS HOTELS AND RESORTS, INC.	November 30, 2016	VOA Compound Pennsylvania Avenue., Poro Point, CSFLU	eevangilista@thunderbird-aria.com	(6372) 888 7777/09175865039	Lanuzza, Mario Vincent	
VILLA ADELFA RESORT HOTEL AND RESTAURANT	November 30, 2016	bangaoilan East, Bangar, LU 2519	villaadelfalaunion@gmail.com	(072) 607 7099/	Faraon, Ernesto C.	7
VILLA D' EL-LITA HOTEL, RESORT AND RESTAURANT	November 30, 2016	National Highway, Sudipen, LU	villadelita@yahoo.com	(072) 607 3162/09228899892	Lazaga, Janice A.	26

Source of Data: Department of Tourism

TABLE 11. NUMBER OF ACCREDITED AND NON- ACCREDITED ACCOMODATION ESTABLISHMENTS IN LA UNION: 2016			
DISTRICT MUNICIPALITY/ CITY	2016		
	ACCREDITED	NON- ACCREDITED	TOTAL
North Tourism Circuit	2	18	20
Balaoan, District I		4	4
Bangar, District I	1	3	4
Luna, District I		7	7
Santol, District I		4	4
Sudipen, District I	1		1
Central Tourism Circuit	11	99	110
Bacnotan, District I		5	5
City of Sn Fdo., District I	5	38	43
San Gabriel, District I			
San Juan, District I	4	23	27
Bagulin, District II			
Bauang, District II	2	25	27
Naguilian, District II		8	8
Burgos, District II			
South Tourism Circuit	1	37	38
Agoo, District II		11	11
Aringay, District II	1	5	6
Caba, District II		4	4
Pugo, District II		3	3
Rosario, District II		10	10
Sto. Tomas, District II		1	1
Tubao, District II		3	3
LA UNION	14	154	168
<i>District I</i>	11	84	95
<i>District II</i>	3	70	73

Source of Data: Provincial Information and Tourism Office

TABLE 12. ANNUAL FIESTAS, NAME OF PATRONS AND MARKET DAYS BY MUNICIPALITY/CITY

DISTRICT MUNICIPALITY/ CITY	TOWN FIESTA	PAROCHIAL FIESTA	NAME OF PATRON	MARKET DAYS
North Tourism Circuit				
Balaoan, District I	December 27 - 30	May 9	St. Nicholas	Thursday and Sunday
Bangar, District I	December 26 - 27	July 25	St. Christopher	Monday
Luna, District I	November 22 - 25	November 25	St. Catherine of Alexandria	Wednesday
Santol, District I	March 23 - 25	December 19	Our Lady of Victories	Monday
Sudipen, District I	April 28 -30	December 30	Holy Family	every Friday
Central Tourism Circuit				
Bacnotan, District I	December 27 - 30	September 29	St. Michael Archangel	Thursday and Sunday
City of Sn Fdo., District I	January 28 to February 15	February 10	St. William The hermit	Wednesday and Saturday
San Gabriel, District I	April 19 - 21	March 25	St. Gabriel the Archangel	Sundays & Wednesdays
San Juan, District I	December 27 - 30	June 24	St. John the Baptist	Monday and Friday
Bagulin, District II	March 18 - 19	March 18	St. Joseph	Friday
Bauang, District II	April 23 - 29	April 26	St. Peter & St. Paul	Thursday and Sunday
Naguilian, District II	May 6 and 8	May 5	St. Augustine	Tuesday, Friday, Sunday
Burgos, District II	February 21 - 23	Easter Sunday	Our Lady of Fatima	Tuesday
South Tourism Circuit				
Agoo, District II	May 6	May 4	Our Lady of Charity	Tuesday and Friday
Aringay, District II	December 4 - 13	December 13	St. Lucy	Wednesday and Sunday
Caba, District II	April 15 & 18	April 15 & 18	St. John the Baptist	Monday and Friday
Pugo, District II	January 17 - 23	Sunday after Christmas	Holy Family	Thursday and Sunday
Rosario, District II	April 17, 18 & 19	December 8	Immaculate Concepcion	Monday, Wednesday, Saturday
Sto. Tomas, District II	April 24 - 27	October 2	St. Mary of the Sea	Monday and Friday
Tubao, District II	May 11 - 15	May 11 - 15	St. Isidore	Saturday

Source of Data: 19 Municipalities and 1 City

TABLE 13. TOURIST ARRIVALS IN LA UNION 2014 - 2016

ORIGIN	TOURIST ARRIVALS		
	2014	2015	2016
ASEAN			
Brunei	4		
Cambodia		5	
Indonesia	/	10	2
Laos		18	
Malaysia	25	59	5
Myanmar		2	
Singapore	96	342	55
Thailand	76	712	22
Vietnam			22
Sub-Total	208	1148	106
EAST ASIA			
China	66	965	246
Hongkong	1,105	1,118	111
Japan	421	735	305
Korea	1,001	1,787	1,532
Taiwan	843	1,116	220
Sub-Total	3,436	5,721	2,414
SOUTH ASIA			
Bangladesh	24	/	114
India	63	94	216
Iran		1	
Nepal	2	3	
Pakistan	2	9	/
Sri Lanka	98	0	
Sub-Total	189	114	337

Continued

TABLE 13a. TOURIST ARRIVALS IN LA UNION 2014 - 2016

ORIGIN	TOURIST ARRIVALS		
	2014	2015	2016
MIDDLE EAST			
Bahrain	116	34	/
Egypt			
Israel		48	
Jordan			
Kuwait			
Saudi Arabia	55	509	302
United Arab Emirates	6	19	92
Sub-Total	177	610	401
NORTH AMERICA			
Canada	149	241	154
Mexico	/	24	
USA	963	1,319	848
Sub-Total	1,119	1,584	1,002
SOUTH AMERICA			
Argentina	2	112	
Brazil	53	136	112
Columbia	24	14	
Peru	1	129	
Venezuela		79	
Sub-Total	80	470	112

Continued

TABLE 13b. TOURIST ARRIVALS IN LA UNION 2014 - 2016

ORIGIN	TOURIST ARRIVALS		
	2014	2015	2016
WESTERN EUROPE			
Austria	69	74	1
Belgium		1	
France	60	111	284
Germany	1,003	973	721
Luxembourg			3
Netherlands	4	8	77
Switzerland	3	234	6
Sub-Total	1,139	1,401	1,092
NORTHERN EUROPE			
Denmark	7	15	9
Finland	4	16	4
Ireland		2	
Norway		19	62
Sweden	22	2	8
United Kingdom	63	98	41
Sub-Total	96	152	124
SOUTHERN EUROPE			
Greece			10
Italy	6	19	22
Portugal			
Spain	77	254	19
Union of Serbia and Montenegro	2		1
Sub-Total	85	273	52

Continued

TABLE 13c. TOURIST ARRIVALS IN LA UNION 2014 - 2016			
ORIGIN	TOURIST ARRIVALS		
	2014	2015	2016
EASTERN EUROPE			
Commonwealth of Independence	2		1
Poland		1	
Russia	46	11	6
Sub-Total	48	78	7
OCEANIA/PACIFIC			
Australia	421	620	143
Guam		43	32
Nauru			
New Zealand	5	15	22
Papua New Guinea		4	
Sub-Total	432	682	197
AFRICA			
Nigeria	2	8	
South Africa	2	11	12
Sub-Total	4	25	25
OTHERS AND UNSPECIFIED RESIDENCES	17,013	1,861	228,341
TOTAL OVERSEAS FILIPINOS	3,448	2,963	14,496
TOTAL PHILIPPINE RESIDENTS	192,298	369,113	219,268
TOTAL NON-PHILIPPINE RESIDENTS	1,519	12,414	6,325
GRAND TOTAL GUEST ARRIVALS	220,278	392,477	468,430
Average Occupancy Rate	18.22%	31.82%	33.49%
Average Length of Stay	1.26	1.41	1.41
Total No. of AEs	130	136	129
Total No. of Rooms	1,952	2,050	1,993
Total No. of Employees	1,897	1,934	1,907

Source of Data: Provincial Information and Tourism Office

Source : PHILIPPINE STATISTICS AUTHORITY

Industry and Trade Statistics Department

Statistical Sampling and Operations Division

2015 List of Establishments